

Council News in Brief - Pilot

SPC on Transit and Transportation

March 18, 2015

[Pedestrian Strategy Update Report \(item 4.1\)](#)

The City of Calgary is leading the development of a pedestrian strategy: *STEP FORWARD* which is an action plan to create a better quality pedestrian environment for Calgary. The Committee approved the recommendation that Administration report back through the SPC on Transportation and Transit with the finalized pedestrian strategy on 2015 October 14.

[Coordinated Street Furniture Initiative Status Report \(item 4.2\)](#)

Administration reported back on the status of implementation activities related to the Coordinated Street Furniture (CSF) initiative. The Committee approved the recommendation that Council direct Administration to revise the objectives for a coordinated street furniture program, addressing external stakeholder feedback, and report back through the SPC on Transportation and Transit no later than 2015 May.

[Carshare Parking Policy \(item 4.3\)](#)

The proposed amendment to the *Parking Policy Framework for Calgary* (TP017) provides direction to The City and the Calgary Parking Authority (CPA) on how to use parking management to support carshare services in Calgary. Carsharing provides multiple benefits to citizens and The City, including offering a new and generally affordable travel option to citizens, as well as reducing overall automobile use, congestion and emissions.

The Committee approved the recommendation that Council:

1. Approve amending A Parking Policy Framework for Calgary (TP017) by adding the proposed Carshare Parking Policy (tt2015-0121)
2. Direct Administration and the Calgary Parking Authority to revise existing contracts with carshare organizations, as necessary, to align with the new carshare parking policies.
3. Direct Administration to report back to the SPC on Transportation & Transit no later than 2016 September with an update report on the implementation of the carshare parking policies.

[Multi-family Residential Parking Policy \(item 4.4\)](#)

The proposed policy amendment to the Parking Policy Framework for Calgary provides guidance on whether or not Administration should consider applications for multi-family residential buildings with zero parking or significant parking reductions. The proposed policy has been initiated by Administration in response to several applications for such parking reductions. The Committee approved the recommendation that Council approve amending A Parking Policy Framework for Calgary (TP017) by replacing the empty Section 5.2.1 with the proposed Multi-Family Residential Parking Reduction Policy.

[Review of Calgary Transit Advertising Policy \(item 4.5\)](#)

In response to a Notice of Motion arising from Council's approval of the Calgary Transit Fare Strategy and Structure in 2014 March, Calgary Transit engaged a consulting firm to conduct a review of the contracts that provide revenue to Calgary Transit from the sale of advertising space within Calgary Transit vehicles and facilities. The Committee received the report for information and approved an amendment to Administration's recommendation which recommends that Council:

Direct that Administration prepare a recommended course of action to revise the billboard/outdoor advertising policies to support additional opportunities in our public transit system and bring this potential work plan to Council in conjunction with this Standing Policy Committee Report.

Council News in Brief is an informal summary of highlights from Calgary City Council's meetings. [The City Clerk](#) provides the complete and formal [documentation of Council's meetings](#).